

CROSSROADS

trevi
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Conference Agenda

Main Stage

Hear inspiring keynotes, and learn from top brands and fintech experts how payments innovation and best practices can power your growth strategy.

Retail

Explore key topics from serving more business buyers to understanding cards versus terms to selling to government clients.

Manufacturing

Build your action plan with topics ranging from supply chain financing to marketplace best practices.

Travel

Navigate the new landscape with topics like future of booking and ESG and DEI as a strategy.

Arrival Day: October 2

3:00 – 5:00 PM | Registration desk open

5:00 – 7:00 PM | Welcome Reception

Day 1: October 3

7:00 – 8:00 AM | Breakfast and networking

8:00 – 8:20 AM | **Main Stage** | Welcome address: The Year of B2B

8:20 – 9:00 AM | **Main Stage** | Featured Keynote: How to Be Priceless

9:00 – 9:30 AM | **Main Stage** | Industry Panel: Think Global, Act Local

9:40 – 9:50 AM | **Retail** | Retail Welcome: Serve More Business Buyers

9:40 – 10:00 AM | **Manufacturing** | Manufacturing Welcome: Fuel Your Digital Transformation

Travel | Travel Welcome: Grow Your Network

9:50 – 10:30 AM | **Retail** | Retail Panel: The Ideal Digital Checkout Experience

10:00 – 10:30 AM | **Manufacturing** | Manufacturing Panel: Bringing Order to Order to Cash

Travel | Travel Panel: Reimagining Loyalty

10:30 – 10:45 AM | Coffee and networking

10:45 – 11:20 AM | **Main Stage** | Panel: The State of e-Invoicing

11:20 – 12:00 PM | **Main Stage** | Fintech Perspectives: Risk Management Best Practices...AI & More

12:00 – 1:00 PM	Lunch and networking
1:00 – 1:40 PM	Main Stage Panel: Buyer Perspectives
1:50 – 2:20 PM	Retail Retail Panel: Retail Financing – Cards vs Terms
	Travel Travel Panel: The Future of Booking
2:20 – 2:40 PM	Coffee and networking
2:40 – 3:20 PM	Main Stage Case Study Panel: Scaling Your B2B Program
3:20 – 4:00 PM	Main Stage Finance Perspectives: Banks and Partnerships
4:00 – 4:30 PM	Main Stage Fireside chat + day one wrap up
6:00 PM	Conference reception, dinner + entertainment at J. Rieger Distillery

Day 2: October 4

7:00 – 8:30 AM	Breakfast and networking
8:30 – 8:50 AM	Main Stage Opening session: What B2B Buyers Really Want
8:50 – 9:30 AM	Main Stage Featured Keynote: Using Experience Design to Drive Loyalty
9:30 – 10:10 AM	Main Stage Industry Panel: the Power of the Network
10:20 – 10:50 AM	Manufacturing Manufacturing Perspectives: Supply Chain Financing
	Retail Retail Perspectives: Selling to Education and Government
	Travel Travel Perspectives: ESG and DEI as a Strategy
10:50 – 11:20 AM	Manufacturing Manufacturing Panel: Marketplace Best Practices
	Retail Retail Fireside Chat: Merchant Innovation & B2B Crystal Ball
11:20 – 11:40 AM	Coffee and networking
11:40 – 12:15 AM	Main Stage Panel: Global Expansion
12:15 – 12:30 PM	Main Stage Wrap up
12:30 – 1:00 PM	Lunch and departure

For the full agenda visit crossroads.trevipay.com/agenda

This agenda is valid as of July 11th and is subject to change.